

# SPEAKER PROPOSAL

For business organizations

**TINELL DICKENS** 

Speaker and Master Life Coach



## INTRODUCTION

Here at **1Woman Movement**, we are dedicated to enhancing **business empowerment**. We understand the intricate connection between business success and individual growth. By empowering individuals to thrive in their personal and professional environments, we ignite a chain reaction of enhanced skills, creativity, and motivation, leading to increased productivity, stronger teamwork, and innovation. We do this by providing carefully designed coaching programs, workshops, and resources that empower individuals to overcome challenges, enhance skill sets, and unlock their full potential within the corporate setting.

We acknowledge that conquering the internal battle of the mind significantly impacts businesses. As highlighted by Forbes magazine, the challenges individuals grapple with on their journey to success can directly affect businesses. Issues like lack of support, fear of failure, gender inequality, and the intricate task of work-life balance can collectively hinder businesses' growth and prosperity.

Therefore, we are committed to supporting those individuals who want to challenge the status quo by transforming their beliefs and lives, enabling them to actualize their aspirations within the business landscape.



## **BIOGRAPHY**

Tinell is the founder of 1Woman Movement and has a vast background in counseling and coaching, holding several certifications. She is a staunch advocate for individuals navigating business challenges and a guiding light for those seeking profound insights into their purpose to contribute to organizations' success. Tinell is a Women's Rights Proponent, International Public Speaker, and an Affiliate Member of the Institute of Coaching. Tinell holds a degree in Christian Counseling and Certificates in Information Technology, Business Administration, and Women's Entrepreneurship Studies. Tinell endeavors to support business empowerment, success, and equipping of emerging business leaders.

Tinell has appeared in the Trinidad and Tobago Express Women's Week newspaper and has been featured in several publications. She has also made guest appearances on different podcasts to discuss topics such as "The Impact of Authentic Leadership". She has had several years of experience assisting individuals to break past internal boundaries and leap into purpose.

She has encountered many obstacles as an entrepreneur and has triumphed over them throughout her life. She now uses her platform as a resounding voice that urges professionals out of the shadows of challenges into opportunities that can significantly contribute to business success.

## Motivation

In pursuit of helping professionals build a better future for themselves and their spheres of influence, Tinell Dickens embarks on a mission to foster a brighter future for these individuals and their spheres of influence. She creates a safe space through curated platforms, encouraging candid and transparent conversations and removing the barriers hindering progress. It is in that moment that the desire for identity, discovery of purpose, and development of greater vision becomes clearly visible.

**IDENTITY:** You are your greatest asset. For individuals to gain the most from their strengths, we need to know who we are.

**PURPOSE:** Embracing change sets the foundation for discovering ourselves and what we are destined to do and become. With this discovery of self, the way forward is made clearer.

**VISION**: With clearer pathways, emerging PROFESSIONALS can set a course of planning, preparation, implementation, and success.

## **GROWTH**

Tinell makes herself available to her coaching, workshop, and conference participants. Through careful guidance and direct and deliberate conversation, those who fully participate yield lasting results that further shape them into the accomplished professionals they desire to be. There is consistent feedback and testimonials of those who have gained so much. Specifically in the LEAD program, women have similar testimonies of their growth and development:

"Since taking the LEAD course, I have grown so much. I have signed up for the 1 on 1 coaching. Trust, believe and walk out on faith".

-The Director Housing Authority City of Frederick- Tonya A.

"The Lead Program has been inspiring, insightful, and extremely informative. It has allowed me to dig deep with serious issues and misconceptions on my journey to purpose."

- CPA - Melissa D.

"I am a graduate of the mentorship program, and I must say I came out better than the way I came in. If you're afraid, then go in afraid because you will become fearless at the end of the day."

- ENTREPRENEUR - Heather P.

## KEYNOTE SPEAKER

Over the years, Tinell's expertise has been used across diverse business contexts, where she addresses individuals from various backgrounds and cultures. Her ability to connect with her audience on a personal level has earned her an enviable recognition as a life coach. She has spoken at several conferences, including:

- Women Thrive Global Summit
- LEAP Women's Conference

Also, she's been featured in:

- Work Your Business Magazine
- The Express

Additionally, Tinell has been a guest on podcasts:

- "Women MakingHistory"
- "Visibility Unmasked"
- "Stop Devaluation"

## SPEAKER TOPICS

### Emotional Intelligence -

Emotional intelligence (EI) is a critical skill in the business world. This topic delves into the capacity to recognize, understand, and manage emotions — both one's own and those of others. Tinell Dickens engages her audience in exploring how EI influences workplace dynamics, decision-making, and interactions. This interactive discussion offers practical strategies for building EI, ultimately leading to improved team collaboration, reduced conflicts, and increased overall business performance.

### Change Management and Mindset -

Change is a constant in today's business landscape. Tinell can provide insights into navigating organizational change effectively. The discussion includes strategies for preparing employees for change, addressing resistance, and creating a culture that embraces change as an opportunity for growth. Businesses will gain valuable perspectives on managing transitions smoothly, enhancing adaptability, and ensuring continuity amid transformations. This topic is especially relevant in a rapidly evolving business environment where agility is critical to sustained success.

### **Conflict Resolution -**

Businesses often grapple with conflicts impacting productivity and team dynamics. Tinell can delve into conflict resolution strategies that empower leaders and employees to manage disputes constructively. The discussion includes effective communication, active listening, and negotiation techniques. By providing tools to address conflicts head-on and fostering a culture of open dialogue, this topic can lead to healthier working relationships, improved morale, and increased overall business cohesion.

#### **Transformational Mindset -**

A transformational mindset drives innovation, growth, and resilience. Tinell's insights can encourage businesses to cultivate a mindset that embraces change, seeks opportunities, and consistently strives for improvement. Participants will better understand how to shift from a fixed to a growth-oriented mindset, resulting in increased creativity, adaptability, and a proactive approach to challenges. This topic's impact extends to enhanced employee engagement, a culture of continuous learning, and the potential for breakthrough achievements within the business.

### **Leadership Development -**

Effective leadership is the cornerstone of business success. Tinell delves into the intricacies of leadership development, providing insights into nurturing strong leadership qualities at all levels of an organization. This topic can encompass communication skills, decision-making, team empowerment, and fostering a culture of accountability. This discussion can lead to improved employee engagement, enhanced innovation, and a more robust leadership pipeline by equipping businesses with the tools to cultivate capable leaders. Ultimately, will be better poised to navigate challenges, drive growth, and sustain success under the guidance of empowered leaders.

# Presentation Style

Tinell's presentations are tailor-made to ignite business success. Her style is dynamic, interactive, and captivating, creating an atmosphere where everyone feels empowered. Through relatable stories and practical tools, she sparks a sense of empowerment that directly contributes to business growth.

Using relatable examples and actionable advice, Tinell equips participants with practical insights to drive their personal and professional development. This not only enhances individual abilities but also directly impacts business performance.

Her presentations provide practical techniques that empower participants to tackle challenges confidently. This newfound confidence translates into effective problem-solving, smart decision-making, and improved teamwork in the business context.

# PRESENTATION FORMAT

### **Keynote Speech**

Duration: 30-60 minutes

Description: A strategically dynamic and inspiring address that commands the conference's business-oriented tone. Through compelling stories, insightful anecdotes, and actionable takeaways, Tinell captivates the audience with content tightly aligned with business goals. Attendees leave not only motivated but armed with strategic insights that underscore the direct impact of women's empowerment, personal growth, and adept leadership on business success.

### Workshop:

Duration: Half-day (3-4 hours) or Full-day (6-8 hours)

Description: These interactive, intensive sessions offer an immersive exploration of topics directly relevant to business landscapes. Participants actively engage in exercises, discussions, and activities designed to provide concrete tools and strategies. Beyond theory, the focus is hands-on applications for enhancing personal development, leadership finesse, and empowered decision-making – all skill sets vital for business success.

### **Panel Discussion:**

Duration: 60-90 minutes

Description: A collaborative discourse featuring a panel of seasoned business experts, including Tinell, who delve deeply into the multifaceted dimensions of workplace empowerment, leadership, and personal growth, all within business efficacy. Attendees reap the rewards of diverse perspectives, gaining actionable insights directly correlating with business prosperity and transformation.

### **Breakout Sessions:**

Duration: 60 minutes each

Description: These meticulously tailored sessions focus on business-critical subtopics. Each session dissects focal points such as fostering self-confidence, cultivating authentic leadership, and refining strategic decision-making prowess. Designed for immediate impact, these sessions directly bolster participants' ability to contribute to business growth in alignment with overarching conference objectives.

### **Focused Business Insights Session:**

Duration: 60 minutes

Description: A specialized session targeting business leaders and decision-makers. Tinell collaborates with participants to explore strategies for integrating women's empowerment, personal growth, and dynamic leadership into the fabric of a successful business. This strategic session provides business leaders with tangible takeaways to foster inclusive growth, employee engagement, and sustainable business excellence.

**NB:** Please note that the durations mentioned are approximate and can be adjusted to suit your event's specific needs and schedule. Additionally, Tinell is open to tailoring the content and format to best align with your organization's and audience's goals and preferences.

### **BOOKING**

Tinell is poised to help individuals embrace their leadership positions, embody authenticity, uncover their true purpose, and succeed as transformative professionals. For inquiries and bookings, please reach out via email:

### **Email:**

tinell@1womanmovement.com

You can also find her on the following social media handles:

### Website:

www.1womanmovement.com



@1womanmovement @tinelldickens

@1womanmovement @tinelldickens



https://www.linkedin.com/in/tinell-dickens-0108361a5/



<u>https://www.facebook.com/1WomanMovement/</u>

## **CREDENTIALS**

### **COACHING CERTIFICATIONS:**

- Certified Master Mindset Coaching
- · Certified MasterProfessional Life Coaching
- Certified Entrepreneurship Coach
- Certified Transformational Coach
- Certified Employee Performance Coach
- Certified Conflict Resolution Training Coach
- Certified Business Fundamentals and Startup Coach
- Mental Health First Aid Training

### **ENDORSEMENTS**

Tinell's impactful presence has transformed the lives of those who have experienced her expertise, making her an exceptional coach, and an engaging speaker. She has notably left her mark on prominent business forums, including the Women Thrive Summit 2022, Leap Women's Conference 2022, and the distinguished Career and Leadership Seminar.

Her role in leading a thought-provoking discourse-themed "Empowering Women to Embrace Their Greatness" at the Ghana Media School is noteworthy.

Furthermore, Tinell lent her expertise to the "Women in Film Panel" during the esteemed Black Star International Film Festival.

While her influence spans beyond gender, her impact is notably felt as a guiding light for individuals in leadership roles. Her insights inspire fellow leaders to foster inclusive environments that adeptly tackle the unique obstacles hindering their journey toward success. Her engagements resonate with attendees, driving positive transformation and fostering growth.

"It's a pivotal moment for individuals to transcend internal obstacles that hinder consistent progress, paving the way for tangible impact in corporate settings. As professionals, the call to step out of the shadows resonates across all domains."